



2019 Sponsorship Opportunities

Events

Saturday General Session	SOLD	\$4,000
Saturday Breakfast		\$4,000
Sunday General Session.....		\$4,000
Sunday Breakfast.....		\$3,000
Saturday Lunch		\$3,000
Awards Dinner		\$2,500
Comedy Night.....		\$1,500
Management Training Sessions		\$2,000
Technical Training Sessions		\$1,000-\$2,500
Refreshment Breaks (multiple)		\$500
Opening Night Reception.....		\$4,000
Industry Professionals Reception	SOLD	\$4,000
Power Summit Continental Breakfast		\$750
Power Summit Friday Lunch.....		\$1,500
Power Summit Refreshment Breaks		\$500
Heavy Duty Continental Breakfast.....		\$750
Heavy Duty Friday Lunch.....		\$1,750
Heavy Duty Refreshment Breaks (multiple).....		\$500
Educator Think Tank Gold Level Sponsor		\$1,000
Educator Think Tank Silver Level Sponsor		\$500
Educator Think Tank Bronze Level Sponsor		\$250

Attendee Amenities

Headshots		\$1,000
Conference Lanyards	SOLD	\$2,000
Notebooks		\$4,000
Portfolio Folders.....	SOLD	\$2,500
Expo Attendee Literature Bags.....		\$1,250
Conference Pens		\$500
Conference Notepads		\$500
Registration Packet Insertion.....		\$1,000
Directional Footprints/Floor Decals		\$1,000
Charging Lounge.....		\$2,000
Wi-Fi/Hotspot.....		\$1,000
Water bottles/Stations		TBD
Window Clings (multiple)		\$1,000
Shuttle Bus (multiple).....		\$2,500
Conference Bag	SOLD	\$2,500



The **Event** for
**Automotive
Service Professionals**

www.visionkc.com

February 28 - March 3, 2018 | Kansas City
Conference: February 28 - March 3 Expo: March 2-3

EVENTS



Photo Credits: Howard Pitkow Photography & Bob Compton Photography



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Saturday General Session - \$4,000 **SOLD**

Sunday General Session- \$4,000

This event features a prominent speaker with state of the art technology and design. The sponsor of this event will have the attention of over one thousand attendees during a speaking opportunity. General Session begins at the conclusion of breakfast each day in the Overland Park Convention Center Ballroom.



Benefits Include:

- Undivided attention of VISION conference attendees with a speaking opportunity and introduction of Keynote Speakers. Content and timing to be discussed with VISION.
- Logo placement on Opening or Closing General Session entrance unit.
- Logo recognition on general session walk-in slides on the day of your sponsorship.
- One VIP reserved table for 10 at Breakfast/General Session on the day of your sponsorship.
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and listing in conference publications.
- Logo recognition and hyperlink on event sponsor website.

Saturday Breakfast - \$4,000 **SOLD**

Sunday Breakfast - \$3,000

This buffet style breakfast will be comprised of nearly one thousand conference attendees and will be held prior to the General Session. The mix of attendees will include automotive service facility owners, manager, technicians, votech instructors, educators, exhibitors and spouses, as well as current students preparing for their career in the automotive service repair industry.



Benefits Include:

- Opportunity to send representatives to greet attendees as they arrive.
- Opportunity to provide a gift or literature to attendees at their seats (subject to VISION approval and additional cost apply).
- One VIP Reserved table for 10 at Breakfast/General Session
- Opportunity to showcase Sponsor through rotating slideshow during breakfast (provided by sponsor and subject to VISION approval).
- Appropriate signage surrounding buffets in prefunction area.
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.
- Logo placement on General Session entrance unit.
- Logo recognition with hyperlink on event sponsor website.



For more info contact: Sheri Hamilton
816.413.9800 • sheri@visionkc.com

EVENTS

Saturday Lunch- \$3,000

This buffet style lunch on Saturday will be comprised of nearly fifteen hundred conference attendees. The mix of attendees will include automotive service facility owners, managers, technicians, votech instructors, educators, exhibitors and spouses, as well as current students preparing for their career in the automotive service repair industry. Lunch is served from 11:30am-1pm in the Overland Park Convention Center Ballroom as attendees come out of their training sessions and off of the tradeshow floor. The lunch sponsor will have the opportunity to have their video loop or PowerPoint played during the lunch session.



Benefits Include:

- Opportunity to send representatives to greet attendees as they arrive.
- Opportunity to provide a gift to attendees at their seats (subject to VISION approval and additional costs apply).
- Opportunity to showcase Sponsor through video or PowerPoint loop during lunch (provided by sponsor and subject to VISION approval).
- Appropriate signage surrounding buffets.
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.
- Logo placement on Lunch entrance unit.
- Logo recognition with hyperlink on event sponsor website.

VISION Power Summit Continental Breakfast- \$750 Refreshment Breaks- \$500, Lunch- \$1,500

Friday's VISION Power Summit features some of the industry's true "movers and shakers" as industry leaders, shop owners and managers. This premier training day is dedicated to bringing together some of the industry's most knowledgeable, most influential and most thoughtful people to delve into many important topics, issues and trends that are impacting the independent service marketplace.

Benefits Include:

- Opportunity to send representatives to greet attendees as they arrive to the sponsored function.
- Lunch sponsor will have the opportunity to address the group and introduce the keynote speaker.
- Appropriate signage on the food stations.
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.



Management Training Sessions- \$2,000

Some of the industry's top management trainers will be presenting training at VISION. Sponsors will have the opportunity to introduce the management speaker at the beginning of the training session. A chair drop in the sponsored management session is also available for sponsors. Several sponsorships are still available. Call for details.

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Technical Training Sessions- \$1,000-\$2,500 (multiple opportunities)

The cornerstone of VISION's success. The industry's latest technology and techniques being presented by the industry's top trainers. Sponsors will have the opportunity to introduce the sponsored session trainer and include a one-page flyer in the handouts. Don't miss this opportunity to get your company name in front of the industry's most progressive technicians!



Refreshment Breaks- \$500 (multiple opportunities)

The sponsor of the refreshment breaks has the opportunity to brand their company to conference attendees as they relax between sessions. Each break is approximately 20-30 minutes long and will take place mid-morning and mid-afternoon during each day of the conference. Breaks will be placed in multiple locations.

Benefits Include:

- Opportunity to select your target attendee by sponsoring a technical or management break.
- Opportunity to send representatives to greet attendees at each station.
- Appropriate signage at each sponsored station.
- Opportunity to distribute gift or take-away item (subject to VISION approval).
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.



Opening Night Reception- \$4,000

Tap into this high energy of the first night of Expo with your exclusive sponsorship of the VISION Opening Night Reception on the tradeshow floor and receive maximum event exposure! The exhibit hall will remain open after the reception until 9:00pm.

Benefits Include:

- Opportunity to send representatives to greet attendees at the expo entrance.
- Signage at the exhibit hall entrance and each hosted bar.
- Company logo on beverage napkins.
- Company logo on beverage tickets distributed to each conference and expo-only attendee when they register. Beverage tickets valid Friday 5-7pm.
- Company logo features on email campaigns promoting Welcome Reception.
- Opportunity to distribute gift or take-away item to each attendee as they enter the exhibit hall from 5-7pm (subject to VISION approval).
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.



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Industry Professionals Reception- \$4,000 **SOLD**

As the exclusive partner of the industry Appreciation Reception you will make a statement about your company's commitment to raising the professionalism of the industry. The Industry Appreciation Reception will take place on Saturday in the Overland Park Convention Center Ballroom prefunction area prior to the "Celebration of Independents" Awards Dinner & Comedy Night. All conference attendees are invited to the reception featuring a hosted bar, music and great networking opportunities.

Benefits Include:

- Benefits Include:
- Opportunity to select your target attendee by sponsoring a technical or management break.
- Opportunity to send representatives to greet attendees at each station.
- Appropriate signage at each sponsored station.
- Opportunity to distribute gift or take-away item (subject to VISION approval).
- Inclusion in the all-sponsor signage.
- Your staff attending will be recognized with a Sponsor ribbon.
- Logo recognition and/or listing in conference publications.



Awards Dinner - \$2,500

Comedy Night - \$1,500

This special evening allows you to join your colleagues and customers on a relaxed setting. The Awards Dinner celebrates those individuals achieving excellence in the automotive service industry. Awards are presented for the Service Facility of the Year, Green Star Shops, Academic Scholarships as well as other achievements in the automotive service industry. Comedy Night follows the Awards Dinner and is filled with fun, great networking opportunities, door prizes, and more.



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Educator Think Tank

Back by popular demand and growing quickly, this program reaches out to high school, votech and college instructors attending VISION to further enhance their technical and teaching skills. Multiple sponsorship opportunities are available.

- Gold Level Sponsor\$1,000**
- Silver Level Sponsor\$500**
- Bronze Level Sponsor\$250**



Heavy Duty Training Event

As a result of increasing requests, VISION is expanding into Heavy Duty training during the 2018 event. This Heavy Duty lineup will be offered Friday, Saturday and Sunday at the nearby Marriott Overland Park campus. Limited opportunities are available for this initial launch into the much needed heavy duty arena of training. Don't miss your opportunity to get in on the ground floor of this newest lineup to VISION.

- Heavy Duty Continental Breakfast\$750**
- Heavy Duty Friday Lunch \$1,750**
- Heavy Duty Refreshment Breaks \$500**

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Attendee Amenities



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Attendee Amenities

Headshots- \$1,000

Help attendees put their best face forward by providing them with a great headshot. On Saturday afternoon attendees can have their free headshot taken by a professional photographer. The sponsoring company will have the opportunity to reach potential customers again when attendees receive their headshot post-event via email with a customized message from the sponsor.



Conference Attendee Lanyard- \$2,000 **SOLD**

Capture the attention of thousands as attendees wear your company's name around their necks and are seen throughout the entire event. The invaluable marketing item will be offered to each conference attendee as they pick up their conference materials. Exhibitor provides logo to VISION and lanyards are designed and provided by VISION.

Benefits Include:

- Inclusion in the all-sponsor signage
- Your staff attending will be recognized with a Sponsor ribbon



Conference Attendee Notebook- \$4,000

Have your company's ad seen by every attendee, as well as being a permanent part of their VISION Experience.

Benefits Include:

- Inclusion in the all-sponsor signage
- Your staff attending will be recognized with a Sponsor ribbon

Conference Portfolio Folders- \$2,500 **SOLD**

This is your company's opportunity to gain exposure during the show, as well as afterward. This high quality poly expandable portfolio folder is given to each attendee and holds their schedules, course handouts and other important conference materials. Give VISION attendees a useful souvenir they will hold on to. Your company's one color logo is printed on the front corner of the portfolio folders and designed and provided by VISION.

Benefits Include:

- Inclusion in the all-sponsor signage
- Your staff attending will be recognized with a Sponsor ribbon
- Logo recognition and/or listing in conference publications



Expo Attendee Literature Bags - \$1,250

Attendees will carry your bag with them as they cover the exhibit hall floor—a great branding tool they will utilize during the event. Exhibitor is responsible for providing bags, shipping and drayage.

Benefits Include:

- Exclusive placement of your company's literature bags at the entrance of the Exhibit Hall.
- Inclusion in the all-sponsor signage
- Your staff attending will be recognized with a Sponsor ribbon
- Logo recognition and/or listing in conference publications

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Attendee Amenities

Conference Pens - \$500

Attendees need pens during their conference sessions, and your pen will be included in their registration packet. Gain exposure during the show, as well as afterward. Exhibitor is responsible for providing pens, shipping and

Conference Notepads - \$500

A must-have for attendees taking notes! Your logo will be included on mini-notepads that will be available in each training room for attendees to take notes. Exhibitor is responsible for providing notepads, shipping and drayage.

Directional Footprints/ Floor Decals- \$1,000

This fun and unique sponsorship opportunity will direct attendees to your booth starting at the entrance of the expo area you are located in.

Charging Lounge - \$2,000

Give attendees a piece of mind by sponsoring the charging station. You'll be their hero when their phone is about to die, and you'll get their undivided attention at the charging station. After all, you never know when you'll need a charge.

Registration Packet Insertion - \$1,000

Reach each and every conference attendee by having your material inserted into their customized registration packet. Approximate quantity of printed material to be sent to VISION is 2,000 pieces. There is a limit to the size of the insertion piece. Please contact VISION for more details. Limited number of opportunities available.

Wi-Fi/Hotspot- \$1,000

Help all attendees stay connected by being the official VISION 2017 Wi-Fi sponsor. Attendees will be directed to a web page and exposed to your brand every time they log in to the Wi-Fi.

Water bottles/ Stations – contact us for more info

Show attendees your company is environmentally conscious by providing branded water bottles and multiple branded water stations throughout the conference.

Conference Bag— contact for more info **SOLD**

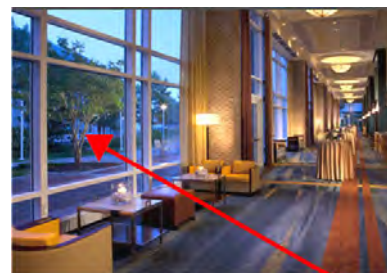
Be the talk of the conference by sponsoring the conference bags! Your company logo will be visible to all conference attendees throughout the entire conference.

Window Clings-\$1,000 (multiple opportunities)

Your brand will be the first thing attendees see as they walk in the convention center. Greet them with signage on major entrances into the convention center.

Shuttle Bus-\$1,500 (multiple opportunities)

Promote your brand and maximize your exposure by being the official VISION 2017 shuttle bus sponsor. Attendees taking the shuttle bus to the conference center will be exposed to your company's signage on the bus at least two times a day.



Your sign could be right here!

For more info contact: Sheri Hamilton
816.413.9800 • sheri@visionkc.com



2019 Sponsorship Response Form

www.visionkc.com

Respond via

Call: 816.413.9800
Fax: 816.817.2260
Mail: VISION HiTech Training & Expo
5950 N Oak Trafficway, Suite 201
Gladstone, MO 64118

Sign up today . . .
opportunities are limited!

sponsorship

Selection:	Sponsorship Amount:
Selection:	Sponsorship Amount:
Selection:	Sponsorship Amount:

Authorized Signature: _____

Date: _____

payment options

- My check is enclosed and made payable to ASA Midwest
- Please invoice me at the address below
- Charge my credit card:

Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Credit Card Billing Address: Same as below Other: _____ Zip Code: _____

Signature: _____ Authorized Amount: _____

company information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

To reserve a sponsorship, call 816-413-9800
Act soon . . . sponsorship opportunities are limited!